

Lisa Smit, creator and CEO of LS Enterprises, who through many years of determination and innovation experimented with formulations and ingredients until her efforts were rewarded when she launched her award-winning TheraVine™ range in 2004.

Please give us a little history on the TheraVine™ Range.

I worked with various different sectors to formulate the TheraVine™ Skin and Body Care Range. Development and research started in 1989 where I worked with top international development chemists, viticulturists and botanists from the University of Stellenbosch in South Africa to produce this effective anti-oxidant product range that successfully launched in 2004. Our growth and expansion are reflected through our presence in most of the industry leading spas, salons and training institutes in South Africa, as well as international representation through stockists and distributors of different continents.

Why are grapes so good for the skin and what are the benefits of Resveratrol?

TheraVine™ obtains its grape-derived ingredients, rich in anti-oxidants, amongst others from the South African indigenous Pinotage grape cultivars, which contain high concentrations of grapeseed polyphenols, known as oligomeric proanthocyanidins (OPCs). Our grape-technology has proven that OPCs are 50 times the strength of Vitamin E

and 20 times the strength of Vitamin C with regards to their levels of anti-oxidants. Red grape skin extract contains Resveratrol, a substance that the grape uses to protect itself which has excellent anti-ageing and anti-inflammatory properties.



Anti-oxidants in skincare products are vital because they help repair past damages to the skin as well as assist prevent future damage caused by free radicals. Thus, containing such powerful anti-oxidants,

TheraVine™ will exceed your expectations of health and skincare ranges.

Please can you tell us more about the TheraVine™ Pro-Youth range.

Noticing that so many young adults enter the skincare market looking for products to correct the damages done by youth, I realised that there was no sufficient youth range on the market. Thus, I made it our mission to design, develop and produce a youth range of skincare products that surpasses all expectations and truly gives a foundation for a lifetime of youthful skin.

The Pro-Youth range consists of the latest technologically advanced peptides, which help enhance the skins natural defence system as well as improve moisturisation and the appearance of skins prone to acne. It also, amongst many other natural actives, contains TheraVine™'s acclaimed ingredients such as: Grapeseed extract White Wine extract, Grapeseed oil, Red Grape skin extract and crushed Grapeseeds.

Ultimately, the Pro-Youth Range is packed with antioxidants and skin purifying properties, giving you glowing and radiant skin!

Why is your TheraVine™ training so unique and in depth?

Our main concern goes beyond the radiance of your skin and body; we are committed to a standard of excellence and the best in professional training by top qualified staff to assist in developing your business. TheraVine™ offers a selection of 14 cutting edge facial treatments, 30 therapeutic body treatments and 6 signature treatments. We believe in empowering the professional skin care therapists through knowledge and constant training support.

What next? Are you working on any other lines?

We have many exciting additions in the pipeline. One of our main up-and-coming launches is that of a lightening range which is based on cutting edge technology and the very best in active ingredients. We are thrilled about this addition as these products will be on a level of their own.

Another great addition to our TheraVine™ range is a grape stem cell cream which we will be launching during the course of next year.

Lastly, we will be adding a sensitive range as well as a few new body products to our TheraVine™ range. So, as you can see, we have a very exciting year coming up and we are looking forward to it very much.

