

TREATMENT PRESS RELEASE

HydraVine™ Facial

A glowing skin with a beautiful clear complexion is one of the first physical attributes the eyes will notice on a person. Regular professional facial treatments have the ability to significantly enhance your skin's natural radiance, providing a refreshing feeling and adding a vibrant look to your skin. It is no longer a luxury to enhance your beauty by pampering yourself with facials and with the variety of available facial treatments being performed professionally at beauty salons and spas, the world is indeed your oyster.

TheraVine™ is a world-renowned, highly scientific spa treatment range developed by a specialised team with extensive clinical and scientific studies. The range has been developed for you from the indigenous Pinotage cultivar grape seeds, grape skins & grapevine leaves. It further contains internationally acclaimed active ingredients, in addition to powerful anti-oxidant ingredients - organically grown indigenous botanicals have also been utilized to ensure that you receive an extra-sensory spa experience and product performance.

FACIAL THERAPY

TheraVine™'s facials provide the perfect skin maintenance to hydrate, rebalance, nourish and stop time in its tracks while its aroma & texture provides for a multi-sensory experience. While the skin is being treated, the soothing aroma released from the fragrant essential oils captures the senses and makes one feel rejuvenated and energised.

When TheraVine™ Founder and CEO, Lisa Smit, started experimenting with the HydraVine™ facial concept, it was her goal that clients should experience a facial with consistent results upon each experience. Furthermore, she aimed to create a treatment that offered superior results and guaranteed client satisfaction.

Enter the HydraVine™ Facial, the perfect treatment for very dry, sensitive skin needing intense hydration and a vitamin boost. This facial helps restore the skin's hydro-lipidic film, by deeply hydrating skin with a revolutionary cloth mask containing Hyaluronic Acid which intensely moisturises and 'locks in' active ingredients for up to 3 weeks.

Carefully selected product combinations contain some of the newest advances in skincare and boast exclusive combinations of TheraVine™'s distinctive essential oils of aroma-therapeutic, organic and healing indigenous Cape Botanicals which refresh, sooth and rejuvenate and provide advanced skin repair with lasting benefits.

Simply put, this facial is your knight and shining armor in the ongoing battle for flawless skin. Layer upon layer of refreshing blends designed to re-hydrate, re-mineralize and re-balance the skin are lavishly applied to the skin. After the skin is cleansed, a fruit enzyme enriched exfoliator is applied to the face as well as the feet. Following exfoliation, a hydrating face oil is manipulated into the skin



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using acupressure techniques. In a true “layering” method, this is followed by the application of expert serums and balms using lymphatic drainage techniques. A luxurious massage cream is worked into the skin followed by a layer of a hydrating cream or gel based mask designed to smooth and even the skin. Next, the star of this treatment known as the HydraVine™ Chardonnay Grape Mask is applied while you enjoy a relaxing scalp massage. The treatment is concluded with both a firming serum as well as a velvet textured treatment cream to reveal a healthier and more radiant skin.

Benefits of the HydraVine™ Facial:

- Intense moisture and vitamin boost
- Anti-ageing
- Tones and firms the skin
- Rejuvenates and revitalises the skin

A true classic stands the test of time which is why, after 3 years since it first launched, this treatment continues to remain at the top of our treatment choice and continues to raise the bar for industry standards providing evidence that truly effective skincare remains timeless through the years. The HydraVine™ Facial is recommended weekly and ideally maintained with the HydraVine™ at-home skin care collection to effectively maintain comfortable and optimally hydrated skin. Each of our treatments can be further enhanced with eye, hand, foot or scalp treatments for ultimate indulgence therapy.

TheraVine™ facials are offered at top spas and salons country wide.
To locate a destination nearest to you, visit
www.theravine.co.za or call 021 886 6623.

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